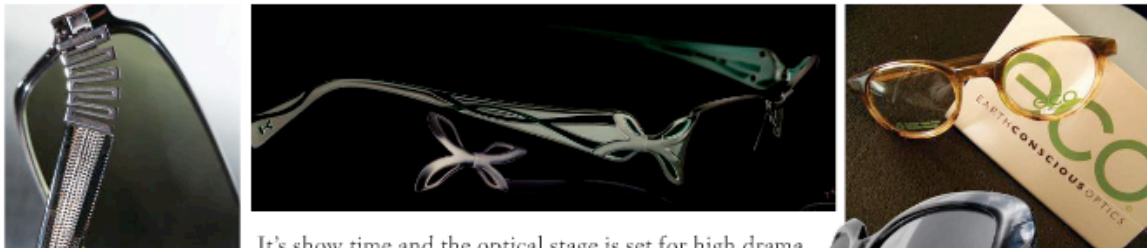


**WHAT'S** **RIGHT NOW**  
 MARCH NEW PRODUCTS BY GLORIA NICOLA

## SHOW NOTES



It's show time and the optical stage is set for high drama. Expect the unexpected: Inventive recreations of beloved classics. Bold, fluid graphics and opulent details.

Intense colors—red, purple, blue, rich tortois and earth tones. Definitive logo treatments. Innovative material mixes... All culminating in a masterful combination of design and technology worthy of a standing ovation.



Clockwise from top left: JHANE BARNES 921 with new hinge design from Kenmark Group; KOALI Vanille Collection from Marek; ECO COLLECTION (Earth Conscious Optics) Display at Blink Optometry, Duluth, Minn., from Meda Eyewear; 3D FLORAL APPLICATION rendered in HD Nano technology from Okia; HARLEY-DAVIDSON HDX 822, six-base sun lens with five-base Rx insert, from Viva International Group; KARL LAGERFELD 735 from Marchan Eyewear; EVOLUTION COLLECTION 9071 from Ogi Eyewear; BCBGMAXAZRIA Savvy from ClearVision Optical; ALVIERO MARTINI 1A CLASSE MK0202 by Saver from Grant, Italia



new product price guide	\$	Inexpensive	\$\$	Moderate	\$\$\$	Moderately Expensive
	\$\$\$\$	Expensive	\$\$\$\$\$	Very Expensive		

March 2011 20/20 • 111